A SIMPLE GESTURE

CHURCHES ENDING HUNGER IN GREENSBORO
ENGAGE YOUR CHURCH TO END HUNGER

Thank you so much for partnering with A Simple Gesture! Your help will ensure that local food banks and pantries are receiving a steady supply of food that will be used to feed hungry people right here in Greensboro and Guilford County.

Steps to a Successful Sign Up

1. Advertise A Simple Gesture for 2-3 weeks in your bulletin, newsletter, social media etc. In this packet, you will find blurbs for announcements, newsletters, bulletins, and posters.

2. Pick a date.
   a. Choose a few dates that you would like to have people sign up. Many churches choose 2 Sundays and 2 Wednesday nights.
   b. Think about the best places that people would sign up and decide how many tables you should set up and where.
   c. Recruit 1 or 2 volunteers for each table for each date.
   d. Tell A Simple Gesture how many people you expect to sign up. A Simple Gesture will deliver tablecloths, brochures, sign up cards, and bags.

3. Provide church volunteers with a list of frequently asked questions and explain logistics for the sign-up day. Church volunteers that are running the tables will:
   i. Collect completely filled out sign up cards
   ii. Return sign up cards to A Simple Gesture and we will deliver each family a bag to their home.

4. Pat yourself on the back. Every person that signs up give about 120 pounds of food a year!
   a. A Simple Gesture keeps up with how many people from your church gives and sends quarterly posters to keep you updated on your incredible impact!
Signing my congregation up was quick, easy and personable. Now our congregation gives over 2,000 pounds of food every month.

FRANK MOORE - FIRST LUTHERAN
First Christian is ending hunger in Greensboro!

A Simple Gesture empowers the community to provide a steady supply of food to local food banks to feed children and families in Greensboro and Guilford County.

Fun, Fast, Easy

- Sign up and take a bag.
- On the bag, is a list of what local food banks need the most and a list of dates.
- Buy one extra item each week when you go grocery shopping and store it in your cool, green bag.
- Leave your bag on the front porch on the designated day.
- We will pick up the food, leave you a new bag, and deliver the food directly to local food pantries who need it the most.

Learn more at ASimpleGestureGSO.org
Blurb for Bulletin or Newsletter

The mission of A Simple Gesture is to engage our entire community in a sustained effort to fight hunger in Greensboro and Guilford County. Our goal is to establish a regular centralized, reliable and sustainable supply of donated, non-perishable food to support organizations in Guilford County. Currently, we support Greensboro Urban Ministry, Backpack Beginnings, Out of the Garden Project and Jewish Family Services.

How it works is in fact simple. Donors receive a recyclable Green Bag and buy one extra non-perishable food items each week when they go food shopping. On the designated day, leave your bag on your front porch. A Simple Gesture volunteer will pick up the bag, leave a new one, and deliver the food directly to food pantries that need it the most.

Since June 2015, we’ve collected over $700,000 worth of food and are helping local food partners reach more hungry people than ever. Watch our video and visit our website to learn more, and join us in supporting A Simple Gesture and fighting hunger across Guilford County.

Logos and Photos

A Simple Gesture
DID YOU KNOW

IF A CHILD DOESN'T EAT FOR 1 DAY, THEIR BRAIN CAN NOT PROCESS NEW INFORMATION FOR 2.5 DAYS.

49,000 STUDENTS IN GUILFORD COUNTY DON'T EAT ON THE WEEKENDS.

JOIN ST. JAMES IN ENDING HUNGER IN GREENSBORO. FILL A BAG WITH FOOD AND LEAVE IT ON YOUR FRONT PORCH. SIGN UP AT ASIMPLEGESTUREGSO.ORG
Sample of Bi-Monthly Reports

ST. MARY'S IS ENDING HUNGER IN GREENSBORO

75 FAMILIES GAVE TO A SIMPLE GESTURE IN 2017

4 FOOD PANTRIES IN GREENSBORO WERE ABLE TO SERVE HIGH QUALITY FOOD TO MORE FAMILIES

IN 2017 IMC GAVE

3,920 POUNDS OF FOOD GIVEN

4,900 MEALS PROVIDED

$6,780 WORTH OF FOOD DONATED

THANK YOU!!
Frequently Asked Questions

What is A Simple Gesture?
A Simple Gesture is a door-to-food food collection program that will help provide a steady supply of food to the neediest people in Greensboro, High Point, and Guilford County.

How does it work?
Our goal is to make giving food as easy as possible, with three simple steps.
1. Each week when you go shopping buy one extra non-perishable food item. (A list of suggested foods are on the hangtag on the bag!)
2. Store your items in your cool, green bag.
3. On a designated Saturday of every other month, leave the bag on your front porch. A volunteer will pick up the bag, leave another bag in its place, and take the filled bag to food pantries. (The dates of our pickups are also listed on the hangtags on the bag.)

Where does the food go?
All of the food stays at local food banks and pantries. We partner with Out of the Garden, Backpack Beginnings, Greensboro Urban Ministry and Jewish Family Services.

Who does the food benefit?
Our food benefits three major programs in Greensboro and Guilford County:
• Backpacks full of food that children receive every Friday that they can eat over the weekend when they are not receiving school breakfasts and lunches.
• School food pantries, that serve the same purpose.
• Emergency food assistance for families that cannot afford food, due to a crisis.

How will I remember to leave my bag out?
A Simple Gesture will send you a reminder email to leave your bag out. A volunteer driver, who is generally a person that lives in or near your neighborhood, will also call or email you to let you know that he or she will be coming by. All of our drivers will have A Simple Gesture t-shirt on so you can easily recognize them.
Frequently Asked Questions Continued

How is this program different than other food banks and pantries?
A Simple Gesture is the only organization that is solely dedicated to collecting food to make sure local food banks and pantries don’t have a shortage of food. Ensuring that these programs always have enough food, allows them to expand their programs and reach more hungry people.

How much do you collect?
Each bag holds about 20 pounds of food. Since our first pickup, June 2015 to December 2017, we collected over 380,000 pounds of food from more than 3,000 donors! This has saved local food pantries more than $650,000 in the food they would have had to buy.

My church already collects food; why should we participate?
A Simple Gesture does not want to replace anything you are already doing. We simply want to give people another, very simple way to give on a regular basis. We are working toward the same goal, we applaud your efforts!

I would like to be more involved, how can I do that?
A Simple Gesture depends on the kindness of dedicated volunteers. See our needs for volunteers on our website: ASimpleGestureGSO.org

I would like to get my neighborhood, church, friends, etc. involved, how can I do that?
Thank you for your support! We rely on the efforts of people signing up their networks. Find a toolbox on our website to help you sign up your family and friends!

I would like to get my place of work involved, how can I do that?
A Simple Gesture has a corporate program where we ask employees to fill up bags and bring them to work. We pick up the bags on a designated Friday and distribute new bags to employees. Learn more on our website ASimpleGestureGSO.org