A SIMPLE GESTURE

BUSINESSES ENDING HUNGER
Signing my business up was quick, easy and personable. My employees love supporting A Simple Gesture and feel like they are making a real difference.
Syngenta is ending hunger in Greensboro!

A Simple Gesture empowers the community to provide a steady supply of food to local food banks to feed children and families in High Point.

Fun, Fast, Easy

- Sign up and take a bag.
- On the bag, is a list of what local food banks need the most and a list of dates.
- Buy one extra item each week when you go grocery shopping and store it in your cool, green bag.
- Bring your bag to work on the designated day.
- We will pick up the food, leave you a new bag, and deliver the food directly to local food pantries who need it the most.

Learn more at ASimpleGestureGSO.org
Blurb for your Newsletter

The mission of A Simple Gesture is to engage our entire community in a sustained effort to fight hunger in Greensboro and Guilford County. Our goal is to establish a regular centralized, reliable and sustainable supply of donated, non-perishable food to support organizations in Guilford County. Currently, we support Greensboro Urban Ministry, Backpack Beginnings, Out of the Garden and Jewish Family Services.

How it works is in fact simple. Pick up a recyclable Green Bag and buy one extra non-perishable food items each week when they go food shopping. On the designated day, bring your bag to work. A Simple Gesture volunteer will pick up the bags, leave new ones, and deliver the food directly to food pantries that need it the most.

Since June 2015, A Simple Gesture has collected over $700,000 worth of food and are helping local food partners reach more hungry people than ever. Learn more at ASimpleGestureGSO.org.

Logos and Photos
DID YOU KNOW

IF A CHILD DOESN'T EAT FOR 1 DAY, THEIR BRAIN CAN NOT PROCESS NEW INFORMATION FOR 2.5 DAYS.

49,000 STUDENTS IN GUILFORD COUNTY DON'T EAT ON THE WEEKENDS.

JOIN VF IN ENDING HUNGER IN FREESBORO. FILL A BAG WITH FOOD AND BRING IT TO WORK.
AMERICAN NATIONAL IS ENDING HUNGER IN GREENSBORO

American National Bank gave 320 pounds of food to A Simple Gesture, which will provide 400 meals to families in Greensboro!

ASIMPLEGESTUREGSO.ORG
Frequently Asked Questions

What is A Simple Gesture?
A Simple Gesture is a door-to-food food collection program that will help provide a steady supply of food to the neediest people in Greensboro, High Point, and Guilford County.

How does it work?
Our goal is to make giving food as easy as possible, with three simple steps.
1. Each week when you go shopping buy one extra non-perishable food item. (A list of suggested foods are on the hangtag on the bag!)
2. Store your items in your cool, green bag.
3. On a designated Friday of every other month, bring your bag to work. A volunteer will pick up the bag, leave another bag in its place, and take the filled bag to food pantries. (The dates of our pickups are also listed on the hangtags on the bag.)

Where does the food go?
All of the food stays at local food banks and pantries. We partner with Greensboro Urban Ministry, Out of the Garden Project, Backpack Beginnings and Jewish Family Services.

Who does the food benefit?
Our food benefits three major programs in High Point and Guilford County:
• Backpacks full of food that children receive every Friday that they can eat over the weekend when they are not receiving school breakfasts and lunches.
• School food pantries, that serve the same purpose.
• Emergency food assistance for families that cannot afford food, due to a crisis.

How will I remember to bring my bag to work?
A Simple Gesture will send you a reminder email to bring your bag to work. The dates are also listed on the tag attached to your bag.
Frequently Asked Questions
Continued

How is this program different than other food banks and pantries?
A Simple Gesture is the only organization that is solely dedicated to collecting food to make sure local food banks and pantries don’t have a shortage of food. Ensuring that these programs always have enough food, allows them to expand their programs and reach more hungry people.

How much do you collect?
Each bag holds about 20 pounds of food. Since our first pickup, June 2015 to December 2017, we collected over 380,000 pounds of food from more than 3,000 donors! This has saved local food pantries more than $650,000 in the food they would have had to buy.

My business already collects food; why should we participate?
A Simple Gesture does not want to replace anything you are already doing. We simply want to give people another, very simple way to give on a regular basis. We are working toward the same goal, we applaud your efforts!

I would like to be more involved, how can I do that?
A Simple Gesture depends on the kindness of dedicated volunteers. See our needs for volunteers on our website: ASimpleGestureGSO.org

I would like to get my neighborhood, church, friends, etc. involved, how can I do that?
Thank you for your support! We rely on the efforts of people signing up their networks. Find a toolbox on our website to help you sign up your family and friends!

I would like to get my faith community involved, how can I do that?
A Simple Gesture has a neighborhood program where we ask people to fill up a bag and leave it on their front porch. We pick up the bags on a Saturday morning and leave a new bag. Learn more on our website ASimpleGestureGSO.org